

EPISODE: REALITY STARS

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I created the story bible for *Episode: Reality Stars* (Pocket Gems), a game that's part collection RPG, part scripted reality show and part dating sim, with 3.3M+ players. The show inside the game is *Hot in Hollywood*.

PREMISE

Hot in Hollywood is set within the world of a highly aspirational reality TV series of the same name. True to title, the show follows a cast of young, hot Hollywood A-listers as they navigate their personal and professional lives through everything from petty conflicts to big blow-ups. Think shows like *Selling Sunset*, *The Hills*, *Bling Empire*, and the *Real Housewives* series. Core to the show is a never-ending series of aspirational events and competitions you'll have to win to stay on top. Fortunately, that's exactly what your stylist friends at House of Glam are for. With their help, your ever-expanding array of chic and captivating collectable clothing will be your ticket to even greater fame and fortune!

SETTING + TONE

Everything about the world you get to enter in *Hot in Hollywood* drips with luxury and style: multimillion-dollar real estate, sports cars, private jets, yachts, the hottest designer fashion, and your very own glam squad to make sure you always look like a star. These are the kinds of lives that most people will only ever be able to dream of, and *Hot in Hollywood* puts it all right in the palm of your hand as YOU become the show's latest and greatest cast member. Being the new cast member means keeping up the constant flow of juicy onscreen drama: dishing all the dirt, engaging in feuds both big and petty, forming or breaking alliances, attending and throwing unbelievably opulent events, and above all making sure that everyone always knows that YOU are the star.

WHO ARE YOU?

No one gets on a show like *Hot in Hollywood* without already having some kind of claim to fame or fortune. A past life as a child star, songwriter, or supermodel. A mega-famous ex or family member. A TV character you inspired. A salacious scandal. Inherited family wealth.

YOU have recently earned your place on this season of *Hot in Hollywood* as a former stylist on the show who has elevated their client base to the top of the A-list.

You yourself may not be an A-lister yet when you start the show, but you're confident that the exposure you can get on *Hot in Hollywood* is just what you need to grow your personal brand into an empire. You've watched stars of shows like *Selling Sunset*, *Keeping Up with the Kardashians* and *The Real Housewives* series license and franchise their personal brands every which way and leverage their star power to become true icons in their own right.

After all, that's exactly what your castmates are here for too. Katina's paying for her expensive lifestyle through luxury lifestyle brand endorsements; Malcolm is softening his bad-boy image; Keaton is showing his fans that he can be down to earth; Dani's growing his streaming fanbase; and Anika's trying to find her calling. Not all of them might like you going from a below-the-line crewmember to above-the-line talent, but you're here to show them that you definitely have what it takes.

Will you open your own clothing, hair, or makeup boutique? A hotel in the vacation destination of your dreams? A restaurant serving your favorite cuisine? All of the above? As *Hot in Hollywood* continues to send your star skyrocketing further and further, you'll soon realize that the possibilities are LIMITLESS.

KATINA

Birthday: August 19th (Leo) **Full Name:** Katina Gingergreen **Lives in:** Mulholland / Hollywood Hills

Small-town girl who vowed to make it in LA. She always felt too big for her little community and looked down upon all who lived there. And God bless her, through piss and vinegar, she has made it in LA. She makes things happen by the sheer force of her will. Katina is savvy, driven, and hardworking. She's also territorial, judgmental, narcissistic, and vindictive. If she's doing something for you, chances are there is something in it for her. She's an influencer who owns many businesses like tequila, swimwear, and purses. Her worst nightmare is being called ordinary.

■ Her drama

Her ambition knows no bounds. That doesn't leave a lot of room for relationships and she's actually quite lonely if you could ever get her to reveal that. She doesn't want anyone to know her humble origins and when asked, simply responds, "That doesn't matter. I'm here now."

The other reason she keeps her background a secret is that she has some particularly juicy drama with her big bad big sis (think the uber-Katina, AKA a Katina without any kind of soft spot), who stole the only man she ever truly loved and married him. After that happened, she vowed never to truly let anyone in ever again.

■ If you choose to date

Dating Katina will inevitably have to be a slow burn. She has trouble letting people in because she's so guarded, and is so focused on her brand as an unattainable girlboss—always leaving fans dying to know more about her mysterious love life. She only ever goes on first dates, and exclusively with wealthy, successful people. If you can get her to let you in, you might have to make peace with keeping it a secret for a little while, not because you're a girl (she's already publicly dated dozens) but because you're a liability.

You also might have to contend with the ghost of her past true love—Aiden, the man her sister stole from her and married—or even the real thing since she wouldn't totally be in the wrong to start an affair with him given what her sister did to her.

■ If you stay platonic

It's not just love interests that Katina has a tough time letting in—she generally can't stand allowing anyone to get too close to her. But if you can keep at it and prove that your loyalty and admiration to her are truly authentic, you might just make it further than anyone else ever has. Should you manage that, you might just find her underhanded talents to be quite a formidable tool in your arsenal.

■ If you become enemies

If Katina's brand is all about treating her friends like frenemies and strangers like target practice, then how does she treat her actual enemies? The answer is that no one really knows, since she has so thoroughly obliterated all of her major enemies that none of them have survived unscathed enough to tell the tale.

This means that Katina can and will use every single evil trick in the book if you manage to really piss her off. Deception, manipulation, seduction, cruelty, force—these are just a few of Katina's many, many special skills.

To get off her shit list will not be an easy task. The only real way is to realign your interests with hers against a common enemy, and hopefully show her the similarities you two share along the way.

KEATON

Birthday: February 2nd (Aquarius) **Full Name:** Keaton Shaw **Lives in:** Calabasas

An actor starring in the blockbuster superhero trilogy *Nightrise*. And just like his on-screen persona, he's a real-life superhero too. He gives most of his money away to worthy causes and very much believes in little acts of pay-it-forward-style kindness like a total Keanu. He's also heroic in that he's got a little bit of a "Chris" personality—especially Chris Evans or Hemsworth—managing to be both a super nice guy and social media darling, but also masculine and athletic. In that vein, some might see him as positive to the point of toxicity given that he's always the first to put an optimistic spin on everything and tries just a little too hard to look for the good in people. In truth, this obsession with seeing the good in people comes from his desire for family.

■ His drama

Keaton was adopted. He never quite really felt that sense of belonging as a result of it, and the fact that his biological parents haven't wanted to see him for most of his life has always made him feel even more bereft. For that reason, Keaton's been long prone to jumping into relationships with women who aren't worthy of his kindness because of how badly he wants a sense of family and how blind he is to people's flaws (and warning signs).

His latest love interest is Penelope Poppins, a ruthless, social-climbing, and all-around bonkers starlet who is clearly using him for his celebrity. They've been together for a year or so by the time YOU joins the show, but he's only just now begun to listen to literally everyone in his life warning him about her by hiring a private investigator to dig dirt on her.

■ If you choose to date

Keaton might have been *Person Magazine's* Hottest Bachelor Alive six years running (before Dani got it last year), but that doesn't mean his love life isn't a whole rollercoaster ride of drama right from the get-go. For one, by the time you meet him he's already dating Penelope AND already has hired a PI to prove wrong the rumors that she may be cheating on him or engaged in some other form of foul play. When the investigation begins to dig up some suspicious clues, that'll be your window to begin a casual flirtation (or more) with him near the beginning of the show. That is, until Keaton confronts Penelope about her suspicious behavior and she manages to sink her claws back into him with a supposedly airtight alibi and the shocking suggestion that they get married. Will you be able to save him from his amoral clout-chasing fiancée?

If so, you'll find that Keaton's probably the all-around easiest-to-date member of the cast—caring, thoughtful, and looking for someone to pour out his heart and soul to. As long as his optimism and people-pleasing don't begin to grate on you, you'll be golden.

■ If you stay platonic

Unsurprisingly, Keaton is just as caring and thoughtful a friend as he is a boyfriend. But you might also find his friendship to be a little high-maintenance at first given that you'll still have to find a way to band your other castmates together to stop him from making the TERRIBLE mistake that is marrying Penelope in the season finale.

■ If you become enemies

As Hollywood's leading good guy, Keaton might seem like a hard person to piss off, but you just might manage to if you continually trash his relationship with Penelope, ignore his various requests to use your platform for good, or just generally behave like a jerk.

If you do become enemies with Keaton, don't expect him to do a particularly great job of showing it. Keaton might be well-versed in expressing his positive feelings, but his negative ones are a totally different story. Eternally conflict-avoidant, Keaton's more likely to ignore you or unintentionally behave passive-aggressively than tell you how he really feels.

To earn back his trust, you'll need to break through the bullshit and confront him directly so that you can show him that you're a goodhearted person who's worthy of his trust.

CHARACTER RELATIONSHIPS

TWO TAKES ON THE CAST

In the bible's cast grid, each of the five original castmates has a take on every other castmate and on themselves. These are Katina's and Keaton's rows, side by side.

KATINA'S TAKE		KEATON'S TAKE	
On Keaton	Katina definitely respects Keaton's self-discipline and impressive career accolades, but refuses to waste her time abiding his black-and-white sense of morality... even if a part of her does secretly appreciate his old-school chivalry.		Keaton's self-esteem is definitely the most well-adjusted of the group, though he could stand to care a little less about getting others to like him and a little more about protecting himself from those who might want to take advantage of his kindness.
On Malcolm	The fact that they have so much in common means that Malcolm's really the only person in the cast before your arrival who Katina would've ever considered sleeping with. But at the end of the day, they're just too similar to make anything serious work.		Though he mostly finds it amusing, sometimes Keaton is frustrated by Malcolm's bad-boy cynicism and wishes Malcolm might actually try to be the change he wants to see in the world instead of just whining about it. As an adopted kid, he too knows what it's like to feel out of place.
On Dani	Nerdy or not, as far as Katina's concerned, Dani is just another tacky, overgrown man-child overcompensating for some childhood sob story she doesn't have time for. If she took the time to slow down with him for just a minute though, she might actually find his playfulness a little charming.		Keaton finds Dani's playfulness to be really charming and fun, but also grows tired of his lingering insecurity and overcompensation. He loves going for an occasional drink or game with the guy until the moment it starts to get competitive.
On Anika	Katina's a little bit jealous of Anika's silver spoon, but mostly finds her need for approval to be pretty sad and desperate. Katina does find Anika to be a fun occasional companion for a night out though, particularly if it means she can ask her now and then for a pricey favor.		As a sweet and caring fellow optimist, Anika might be Keaton's fav castmate, but mostly he really wishes she would take better care of herself. He wishes she'd stop escaping the weight of her family's expectations by escaping into partying, and instead choose a goal to focus on.
On Katina	Katina might see the world as a cruel dog-eat-dog kinda place, but her self-image is actually pretty healthy. She's always been confident that her formidable intellect and image would get her out of her podunk town and won't stop clawing her way to the top until it kills her.		Keaton never ceases to be impressed by Katina's drive and ambition, but really wishes she would achieve her goals in a way that involves treating people better. Part of him may be a bit jealous of how much easier conflict resolution is for her.